



Press Release [For Immediate Release]

**Gaw Capital People's Place, Red Bull and SWL Collaborate to Revitalize
H.A.N.D.S Basketball Court through Integration of Art, Sports and Street Culture
*The Refreshingly Designed Basketball Court atop Public Estate Sets to be the New Go-to Spot***

(7 November 2019, Hong Kong) People's Place under Gaw Capital Partners, Red Bull and art firm SWL joined hands to collaborate for the first time on the revitalization of H.A.N.D.S basketball court managed by People's Place in Tuen Mun. With an aim to inject positive energy into the community and advocate a healthy lifestyle of regular exercise through incorporation of vibrant public art into public estate community, the project was completed and reopened to the public in November 2019.

Revitalizing Sport Facilities and Create a Community Hub

People's Place has always been dedicated to improving its portfolio of shopping centres and sports facilities by creatively utilising its space, in the hope of building community hubs and fostering community bonding. Earlier this year, the firm has carried out a creative makeover project in Kai Yip Recreation Centre (Kai Yip) - not only was the project internationally recognized, but it has also inspired the firm to invest more resources and inject extra creativity into upgrading other local sports facilities. Following the success of Kai Yip, People's Place collaborated with Red Bull and SWL this time to bring synergy into redesigning a new community spot at H.A.N.D.S basketball court in Tuen Mun, offering a novel experience for residents, tenants and other stakeholders in the community and setting an example for more crossover projects with different collaborators in the future.

Breeding Ground for Future Sports Stars with Integration of Art, Sports and Street Culture

Red Bull is committed to upholding its "Give You Wings" motto — this unique project brings local artists together and showcases street art culture to the public by upgrading sports facilities, creating an iconic venue that everyone can interact with. The collaboration is a part of the Project Movement programme and the third project among Red Bull, SWL and the local artist, XEME. It shows Red Bull's passion for supporting local artists and curating the breeding ground for future basketball stars.

Eye-catching Public Art Scenes Showcased in Stylish Street Court

The aim of SWL founding the Project Movement is to offer a platform for artists to create large-scale, influential art works to leave a positive impact upon the Hong Kong communities. SWL is passionate about bringing art to sports and recreational spaces in neighbourhoods and communities that may not have access to public art. After months of design and renovation works, the basketball court at



H.A.N.D.S has been transformed into a vibrant sportsground. It does not only help forging a pleasant ambiance across the community but also brings art, sports and communities together. Through this cooperation, SWL hopes to make public art an everyday occurrence that anyone can come and see, interact with and enjoy.

-End-

Photo Captions:

Download Link: <https://drive.google.com/drive/folders/1muXHa-EELFqSUQ-v542WKmuVKMkjT04q?usp=sharing>



Photo 1: Tuen Mun H.A.N.D.S Basketball Court under People's Place before the renovation.



Photo 2 & 3: Renovation work in progress by local artist XEME.



Photo 4 & 5: Top shots of the renovated H.A.N.D.S basketball court designed by local artist XEME, bringing vibrant street art into the community.



Photo 6, 7 & 8: The Project Movement aims to inject positive energy into the community and to advocate a healthy lifestyle of regular exercise. The new court is set to be a breeding ground for future basketball stars.

About People's Place

Established in 2005, Gaw Capital Partners is a private equity fund management company that focuses on global real estate markets, specialising in adding strategic value to under-utilized real estate through redesign and re-positioning. The company's investments cover a wide spectrum of real estate sectors, including residential apartments, offices, retail malls, serviced apartments, hotels and logistics. Gaw Capital Partners, through funds under its management, and its consortium partners, acquired 29 Hong Kong-based community shopping centres and associated facilities in March 2018 and March 2019



respectively, building up the “People’s Place” brand for the portfolio. People’s Place aspires to transform obsolete commercial facilities into vibrant community hubs by creatively utilising its space and bringing brand new experiences to residents, tenants and community stakeholders. As a partner to the community, People’s Place is committed to improving community facilities, offering quality service and providing diverse product choices through its professional design and property management expertise – a platform to foster community bonding in public estates.

Shopping centres under People’s Place include: H.A.N.D.S., Shan King Commercial Centre, Siu Hei Commercial Centre, King Lam Shopping Centre, Ming Tak Shopping Centre, Yung Shing Shopping Centre, Wah Ming Shopping Centre, Wah Sum Shopping Centre, the retail and car park within the Tai Ping Estate, Kam Tai Shopping Centre, Lee On Shopping Centre, Chun Shek Shopping Centre, Shek Lei Shopping Centre I & II, Tai Wo Hau Commercial Centre, Cheung Hang Shopping Centre, Kwai Fong Plaza, Kwai Shing East Shopping Centre, Tsing Yi Commercial Centre, Lei Cheng Uk Shopping Centre, Lai Kok Shopping Centre, Fortune Shopping Centre, Tsz Ching Shopping Centre, Kai Yip Commercial Centre, Lions Rise Mall, Shun Tin Estate Retail and Car Park, Wang Tau Hom (Wang Fai Centre), Lei Tung Commercial Centre, the retail and car park within the Ap Lei Chau Estate

About Red Bull

Red Bull has been the energy source for millions of people across the globe when exercising, working, studying, or driving in the past 30 plus years, instantly boosting the stamina of their body and mind. Red Bull gives you wings by helping you enhance performance, improve concentration and reaction time, and facilitate metabolism.

About SWL

Streets, Studio, Curation.

SWL, stands for stuff we love. As artists and musicians, we set up the business to design and create public artworks across Asia, as well as providing street artists a platform to showcase their works. We collaborate with artists, who push boundaries on streets and in studios. We work with artists we love from all around the world, who are comfortable at painting on a 20-foot-tall wall, or producing dynamic works for exhibit.

Our expertise:

- Commissions/Murals/Installations
- Events/ Exhibitions/
- Education - workshops for adults/ School programmes
- Art studio design and project curator
- New partnership with G.O.D. to launch an affordable art shop



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